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Lohman, MO 65053  
September 18, 2019

Mr. Steve Grissom  
Noche Linda Farms  
461 College Road  
Paris, Kentucky 40361

Steve and Rhonda Grissom of Noche Linda Farms have built a reputation as an excellent source of replacement heifers in their 25 years in the cattle business.

In an effort to get an "inside look" into the true genetic potential of the heifers they are producing, they submitted DNA samples on 46 heifers to Neogen's lab in Lincoln, Nebraska. The Igenity Beef Profile results for this set of heifers confirmed that they truly are producing top-end genetics. The Noche Linda Farms heifers on average beat the Igenity database average in ten traits, including Birth Weight, Calving Ease Direct, Docility, Heifer Pregnancy, Stayability (cow longevity), Average Daily Gain, Yearling Weight, Residual Feed Intake (feed efficiency), Marbling, and Ribeye Area. This set of heifers also averaged near the database average in Calving Ease Maternal, Weaning Weight, Tenderness, and Carcass Weight. Finally, the heifers averaged a highly desirable moderate score for both Milk and Fat Thickness.

The Igenity database consists of genomic scores on cattle from some of the most progressive seedstock and commercial operations throughout the United States. Because of this, the average scores in the Igenity database are a tough benchmark to compete against. These Igenity results prove that the Noche Linda Farms heifers can compete with heifers from some of the best cattle operations in the country.

Sincerely,

A handwritten signature in black ink, appearing to read 'Gary Felger', written over a horizontal line.

Gary Felger  
Beef Genomics Territory Manager